

OUT-OF-HOME MEDIA LIST

Billboard Advertising

Bulletins
Posters
Jr. Posters (8-Sheet Posters)
TriVisions
Digital Billboards
Spectaculars
Wallsapes

Transit Advertising

Bus (Interior/Exterior)
Transit Shelters (+Digital)
Bus Benches
Railway/Subway (Interior/Exterior)
Station/Platform Media (+Digital)
Turnstiles
Ferry Ads
Double Decker Buses

Transportation Advertising

Mobile Billboards
Digital/Video Mobile Billboards
Mobile Showcases
Truckside (Local/Regional/National)
Vehicle Wraps (Car/Truck/Van/Hummer)
Taxi Cabs (+Digital)
Pedicabs
Tour Buses

Airport Advertising

Terminal Signage
Concourse Signage (+Digital)
Baggage Claim Signage (+Digital)
Showcase Displays
Spectaculars
Security Tray Ads
Baggage Cart Ads
Charging Station Displays
Airline Ticket Jacket Ads
In Flight Media
Airport Shuttles (Signage/Sponsorships)

Cinema Advertising

On Screen Ads
Lobby Advertising (+Digital)

On The Go Advertising

Gas Pump Toppers (+Digital)
Gas Pump Nozzles
Travel Plaza/Rest Area Displays
Turnpike Toll Booths
Truck Stop Pump Toppers
Truck Stop Signage (+Digital)
Convenience Store Ads (+Digital)
Ice Box wraps
Interstate Signs
Car Wash
Auto Repair Shop
Parking Garage/Lot
Valet/Parking Garage Tickets
Parking Bumpers

Mall Advertising

Directory Dioramas (+Digital)
Hanging Banners
Floor Graphics
Escalator Ads
Elevator Ads
Stairway Ads
Exhibits/Promotions
Storefront Displays
Food Court: Table Tents, Table Tops
Dressing Rooms
Parking Garages
Large Scale Murals & Displays

Direct Marketing

Door Hangers
Dry Cleaning Bags/Hangers
Newspaper Poly Bags
ATM Ads
Paycheck Back Ads
Coffee Cups, Sleeves
Chinese Take Out Boxes
Pizza Boxes
Deli Bags
Hotel Key Cards, Gift Bags

Health & Wellness Marketing

Doctor's Offices (+Digital)
Pharmacies (+Digital)
Pharmacy Bags
Health Clubs (+Digital)
Veterinarians Offices

Grocery Store Advertising

Grocery Carts
Shopping Cart Corral
Parking Lot
In Store Signage
Shelf Ads
Floor Graphics
Divider Ad Sticks
Milk Cartons
Egg Ads
Fruit Stickers
Receipt Ads
Grocery Bags (Produce, Reusable, etc.)

Aerial & Inflatable Advertising

Aerial Banners
Ad Balloons
Blimp Ads
Helicopter Ads
Hot Air Balloons
Inflatables

Beach Marketing

Beach Imprint Ads
Umbrella Ads
Inflatable Floating Billboards
Sailboat Ads
Sand Sculptures

Nightlife Advertising

Bar Napkins, Coasters, Barware
Projection/Spotlight Ads
Restroom Ads
Wristbands

Recreation Marketing

Amusement Parks
Bowling Alleys
Campgrounds
City, Dog Parks
Golf Courses, Carts
Driving Ranges
Pools
Rec Centers
Skate Parks
Ski Resorts, Lifts
Swim Clubs
Tennis Clubs

Sports Marketing

Banner Ads
Dasher Boards
Horse Track (+Digital)
Restroom Ads
Scoreboards Signs
Sponsorship Programs
Stadiums/Arenas

Street Marketing

Construction Wraps
Street Pole Banners
Lunch Trucks
Storefront Displays
Street Kiosks
Street Vendor Umbrellas
Coffee Cart Vendors
Trash/Recycling Receptacles

Guerilla & Event Marketing

Ad Bikes/Scooters
Backpack Billboards
Chalk Art/Stencil Ads
Flying
Graffiti Mural Ads
Pressure Wash Ads
Sampling
Segways
Street Decals
Street Teams
Video Vests
Wild Postings
Wind Wavers

School & Campus Marketing

In-School Advertising
Bookstore Advertising
College Newspapers
Day Care Centers
On Campus Marketing
School Buses
University Buses/Shuttles

Retail & Lifestyle Marketing

Barber Shops/Hair Salons
Hardware Stores
Holiday/Christmas Tree Lots
Laundromats
Maternity Stores